

## VID' YUT

Whether for business or pleasure, travel can be fun, energizing, and exciting – or exhausting, frustrating, and boring. You can control – or at least minimize – many of the inevitable inconveniences with some advance preparation and the right equipment.

In today's world, where travel and communication go hand in hand, use of travel products that aid and enhance our experience should be embraced.

### BRIEF

This year the participants are required to design a travel product that serves multiple functions which solves the issues of present day design and helps improve the traveler's experience.

The participants are to justify the evolution of the design idea. The scope of the design is kept open to provide a platform to allow greater opportunity for innovation in conceptual thinking.

### SUBMISSION REQUIREMENTS

- A minimum of 2 A3 sheets and a maximum of 4 A3 sheets can be utilized to present the design.
- Mode of presentation of the Sheets is left to the participants. However, it should contain the final product.
- A non-editable copy of the sheets (less Than 10MB) is to be submitted by **11.59 PM, 5 th March 2018.**
- A typed statement of the work, 200 words max (Non – editable PDF) is also to be attached.
- Concept visualization and implementation can be manual, digital or both.
- Metric system of units to be mentioned and more illustrations than written content is preferred.

## JUDGING CRITERIA

- Approach to Design and innovation in concept
- Understanding of Ergonomics
- Modularity and ease of use
- Appropriateness and innovative nature of materials chosen
- Final Product.

## RULES AND REGULATIONS:

- The competition is only open for Undergraduate and Postgraduate students.
- A maximum of 2 students can work on a single entry. Multiple entries from the same college are encouraged.
- The name of the college and the participants should be mentioned in the body of the letter and on every sheet.
- Entries should be sent to with the subject ;  
**“Vidyut 2018\_(college name)\_(participant name)” to [vidyut.archcult.org](http://vidyut.archcult.org)**
- All entries must reach us before 11.59 PM, 5 th March 2018
- All text should be in English.
- Kindly ensure that the entire process leading up to the final design is mentioned within the sheets and the write up for the juror's comfort.
- Prizes worth Rs.5000 are to be awarded.

## VISIT

<http://vidyut.archcult.org/>